



Australia's #1 property
investment expo

Creating wealth
through property

MELBOURNE
20-22 JULY 2018

POST SHOW REPORT

BUYER PROFILE

Location	
VIC	93.86%
NSW	3.12%
QLD	0.65%
SA	0.17%
TAS	0.13%
INTERNATIONAL	2.07%

ANNUAL BUYER HOSEHOLD INCOME

Income	
< \$100,000	46%
\$100,001 - \$200,000	41%
\$200,001 - \$300,000	8%
\$300,001 >	5%

BUYER AGE

Visitor Age	
< 25	10.35%
25 - 39	52.70%
40 - 54	26.82%
55 - 64	8.05%
65 +	2.08%

WHEN INVESTORS ARE LOOKING TO BUY OR BUILD

Timeline	
Within 3 months	15.53%
4 - 12 months	41.91%
More than 12 months	25.88%
No intention to buy or build at this stage	16.68%

INVESTORS CURRENT PROPERTY PORTFOLIO

0 Properties	45%
1 Property	34%
2 + Properties	21%

Top Reasons Buyers Attended



Listen to Expert Speakers



Looking at buying an investment opportunity



Looking at buying own home to live in



Looking for other investment opportunities



5,270

VISITOR REGISTRATIONS



3,432

BUYERS ACROSS 3 ACTION PACKED DAYS



18

CROWD PULLING SPEAKERS



26

EXPERT EXHIBITORS

FRIDAY

501

BUYERS THROUGH THE DOOR

SATURDAY

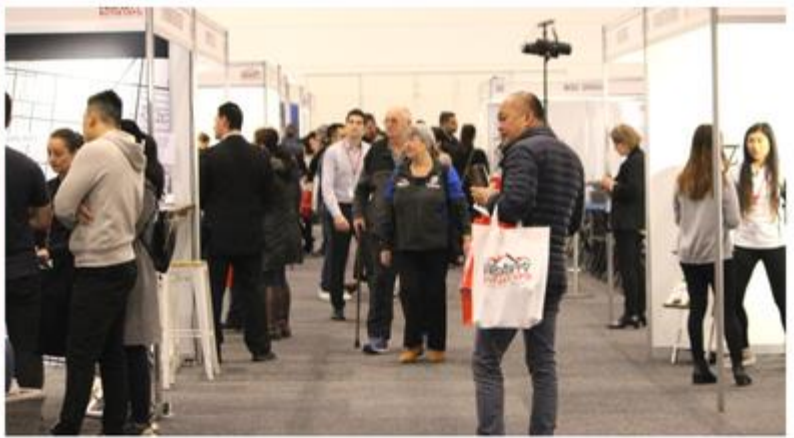
1,204

BUYERS THROUGH THE DOOR

SUNDAY

1,727

BUYERS THROUGH THE DOOR



your investment
property
Hot spots, Investment
f t

Top Suburbs News Investor IQ Investor Help Forum Q&A C

How to Find, Buy, Renovate and Profit from Run-Down Properties in High Growth Areas

This FREE video case study reveals you can build a multi-million dollar portfolio in any market using "strategic renovation"



2/3 Aussies Trying To "Keep Up With Joneses"

By Kay Rivera | 09 Jul 2018 12:00 AM

Brand New Book Available Now
Order your Copy

New research has indicated the impact of social media on millennials' financial decisions, with 66% of respondents admitting that what they see on their newsfeeds drives impulse spending.

Interestingly, the data showed that 1 in 10 millennials would prefer 1000 likes on a social media post over \$200 in a savings/super account.

KEEP CLAIMING IT!
1000+ Likes in Property Newsletters

MELBOURNE'S BIGGEST PROPERTY EDUCATION EVENT IN 2018
TICKETS

Meanwhile, 68% check in on friends, family, influencers and brands for future purchase ideas – including the big ticket items, like buying a...

iPhone 4G 5:23 pm

今日墨尔本

头条 澳洲 世界杯 折扣 话题



澳洲维生素被曝来自中国 部分服用效果未经证实

月16日 7°/11° 澳元/

本地租房 本地招聘 二手市场

今日墨尔本粉丝福利，快来免费领取价值\$50的门票吧！



2018墨尔本... 使用优惠可免费领取... 点

商店为名盗卡！悉尼华人夫妇涉套现，获利近\$300万！到处买房，豪车

新闻 世界杯 生活



MELBOURNE'S BIGGEST PROPERTY EDUCATION EVENT OF 2018
Over 100 Industry Experts Under One Roof

JUL 22 Melbourne Property Buyer Expo
Public · Hosted by Property Buyer Expo and 2 others

★ Interested

636 Interested
Share this event with your followers

Daily, Jul 20 - Jul 22 · UTC+10
Event ended about 4 days ago

Melbourne Convention and Exhibition Centre (MCEC)
1 Convention Centre Place, South Wharf, Victoria 3006

Hosted by Property Buyer Expo
Typically replies within a few hours

About Discussion



ThePropertyCouch

LIVE PODCAST Episode. 182
Bruce Hollaway and Ben Kingley chat with Greville Probst

Available 3pm, every Thursday

iTunes Google Play




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Upside
The way real estate should be

Local real estate agents, low fixed fee.

The very low fee for sale

from \$7,500



"The quality of people coming through the show has been absolutely excellent and on the basis of that we've committed to go to the next Melbourne show and we'll be going from here to the Sydney show... We've made many appointments to see people as we move forward. People are asking very genuine questions... I would recommend it to anyone who is considering exhibiting in an exhibition."

– **Terry Taylor, Fishermans Bend Realty** [View Full Testimonial](#)

"It has been fabulous... we've done very well... we got more than 90 leads and more than 25 clients on the books as well... if we do our job right and are patient enough with the clients, I think out of 90 maybe 80 we would convert. The leads quality is top notch."

– **Pramu Rodrigo, Tomorrow Financial Solutions** [View Full Testimonial](#)

ASSOCIATION PARTNERS



AS SEEN ON



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